PLAN TO ATTEND

Conference Location:
Red Lion Hotel Bellevue
11211 Main Street
Bellevue, WA  98004
425.455.5240
f.  425.455.0624
www.redlion.com

Hotel Reservations
Reserve accommodations at the Red Lion Hotel Bellevue, 425.455.5240, select “0”, by July 23, 2012 and mention that you will be attending The National Association of Jewelry Appraisers Conference to receive the special daily rate of $105 (Standard King and Standard Double). This courtesy rate is extended three days before and three days after the conference. Reservations made after July 23rd will be handled on a space available basis and special rates cannot be guaranteed.

Travel Arrangements
http://shuttleexpress.hudsonltd.net/res?USERIDENTRY=NAJA&LOGON=GO or 206.622.1424 for shuttle service from SeaTac Airport to Red Lion Bellevue at $19 per person. Reservations recommended.

What to Bring
- Casual business attire
- Loupe - because you don’t leave home without it
- Other specific equipment/tools will be suggested in your confirmation letter

Continuing Education Points
Attendance at this conference garners four (4) continuing education points. You will be given official attendance recognition.

Tax Deductible
Treasury Regulation 1.162-5 permits an income tax deduction for educational expenses to improve or maintain professional skills (registration fees, travel and a portion of meals and lodging are included).

Open House
Member Ross Fields of Brodsky Matthews is hosting an open house at the Red Lion Hotel Bellevue on Friday night, August 10th, 6 - 9 PM for all attendees. Refreshments will help ease the jet lag and give everyone an opportunity to relax and chat.

On-Site Registration Hours
Participants may pick up their conference notebook and name tag in the Hunts Point Room, which also serves as NAJA’s Exhibit Room starting Friday, August 10th, noon to 6 PM. Saturday, August 11th, registration continues in the Hunts Point Room, 7 to 8 AM. The NAJA Exhibit Room will also be opened during extended breaks & lunches and after the last session until 6:00 PM on Saturday and Sunday, 5 PM on Monday and 3 PM on Tuesday.

Your registration fee includes presentations for all four days, conference handouts, continental breakfasts, lunches, morning & afternoon coffee breaks with healthy snacks, and the August 13th, Monday Members’ Banquet.

NAJA welcomes your attendance to the Mid-Year ACE® It Education Conference. NAJA’s Conference is designed for the professional gem and jewelry appraiser and like-minded professionals with similar goals and related business challenges.

Attendance at NAJA’s ACE® It Educational Conferences is a perfect opportunity to increase your skills, learn new information and experience a peerless networking opportunity. Experts from the trade share their areas of expertise to further your understanding.

Gail Brett Levine, GG
Executive Director

The National Association of Jewelry Appraisers
38th ACE® It Mid Year Conference
Red Lion Hotel Bellevue
Bellevue, WA
August 11 - 14, 2012
ACE™ It Conferences
National Association of Jewelry Appraisers

Appraisers Continuing Education

Friday, August 10, 2012

8:00 AM to Noon Certification Examination - Theory - Hunts Point Room
6 – 9 PM Brodsky Matthews Open House

Saturday, August 11, 2012

Gemstone Science – Non-Fiction!

8:30 AM Analytical Microscopist Part I *HANDS ON* John Koivula, GG
10:30 AM Analytical Microscopist Part II *HANDS ON* John Koivula, GG
1:30 PM Corporate Social Responsibility: Who is Accountable and Who is Responsible AND... Who Should Set the Industry Standards? *HANDS ON* Cortney Balzan, GG
3:00 PM Cultured Pearl Confusion: Which Sea Do You See? *HANDS ON* Betty Sue King

Sunday, August 12, 2012

Day of Diamonds!

8:30 AM Sirius Star™ - The World’s Brightest Diamond *HANDS ON* Michiel J. Botha, RS
10:30 AM Valuing the Color of Fancy Colored Diamonds *HANDS ON* Vince Randhaug, GG
1:30 PM Fire Polish: Play with Fire! *HANDS ON* Glenn Markman, GG
3:00 PM How to Make a Defendable Set of Comparables Joseph Tenhagen, GG

Monday, August 13, 2012

General Jewelry

8:30 AM Knitted, Knotted, Twisted & Twined: The Jewelry of Mary Lee Hu *HANDS ON* Mary Lee Hu
10:30 AM The Appraiser Challenge Part I *HANDS ON* Louis Scholz, PG
1:30 PM The Appraiser Challenge Part II *HANDS ON* Louis Scholz, PG
3:00 PM Building a Life, Building a Business: Surviving with Style and Enthusiasm Karen Lorene
5:00 PM Member’s Banquet!

Tuesday, August 14, 2012

Appraisals – What Matters

8:30 AM Are You Delivering Accurate Appraisals? Jan Thiel, Jewelers Mutual
1:30 PM The Appraisal Hall of Shame (Panel) Martin Fuller, GG
3:00 PM End of Program

REGISTRATION FEES

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<thead>
<tr>
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<th>Before July 23</th>
<th>After July 23</th>
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<tbody>
<tr>
<td>Member</td>
<td>$550</td>
<td>$650</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$700</td>
<td>$800</td>
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<tr>
<td>New Members &amp; Conference fees for non-members joining (a savings of $25 processing fee)</td>
<td>$647.50</td>
<td>$747.50</td>
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<tr>
<td>Certification Testing</td>
<td>$50 – August 10th, Friday morning only</td>
<td>$55 – August 13, Monday night</td>
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<tr>
<td>Banquet for Guest</td>
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Please check off your option.
I will ____  will not ____ be attending the Monday night Members’ Banquet.

REGISTRATION

Call 718.896.1536          NAJA Office
Fax Fax this form to 718.997.9057 with your payment information
Email naja.appraisers@netzero.net
Mail Mail this form with your payment to
      NAJA, P.O. Box 18
      Rego Park, NY 11374-0018

Name _______________________________
Company Name ____________________________
Address ________________________________
City, State, Zip __________________________
Daytime Phone ___________________________
Email _________________________________

Payment Options
Make your check payable to NAJA in US dollars or

[ ] Visa [ ] MasterCard

In the amount of $ ______________________

Card No. _______________________________
Expiration Date _________________________
Address of Credit Card Holder
(if different from above) __________________

Signature _____________________________

Cancellation Policy: Your registration fee will be refunded 100% if your written or faxed cancellation is received by July 23, 2012. Cancellations after July 23, 2012 there will be charged a service fee of $125.

Name _______________________________
Company Name ____________________________
Address ________________________________
City, State, Zip __________________________
Daytime Phone ___________________________
Email _________________________________

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[ ] Visa [ ] MasterCard

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